

Fields

SUCCESSFUL SELLING TIPS

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EYEWEAR

BEST SELLER

RB-N Sunglass as low as \$2.20(c)

A popular bar wanted to promote their newly remodeled rooftop patio. Sunglasses were distributed during happy hour as a gift for customers that ordered the drink of the day outside. 50 piece minimum.



A FUN WAY TO PROMOTE A BUSINESS.

ACCESSORIES

Add value by offering eyewear accessories



TIPS:

- 50 unit or less minimums
- All glasses have 100% UV protection
- as low as 2.20(c)
- Over 50 styles available
- Custom frames, lens, and color options are available
- Polarized lens styles are available, great for events near water

SUGGESTED MARKETS:

Resorts - Gift With Stay • **Travel Agents/Cruise Lines** - Package With Other Sun Products • **Spa/Salons** - With Pedicure • **Schools** - School Logo to Sell At Bookstore, Team Events or Fund Raising • **Retail Stores** - Gift With Purchase • **Bars/Night Clubs/Alcohol Distributors** - Sponsoring or Hosting Summer Events • **Golf** - Clubs & Events



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BWII USA Sunglass as low as \$6.55(c)

Sponsors of a city parade wanted to really grab the attention of attendees by offering sunglasses with blinking USA flags on the temples. The sunglasses promoted a fun and patriotic environment, while encouraging attendees to stick around and see some real blinking lights during the evening fireworks show. *50 piece minimum.*

Hiker Ensemble as low as \$13.75(c)

A golf event sponsor wanted an alternative means to get their name all around the course. They handed this ensemble out to participants at the registration table with an encouragement to wear all season long. Wearer is sure to use on multiple occasions. *12 piece minimum.*



Vittoria Serengeti Sunglass \$267(d). A national company wanted to increase the number of fans on their facebook page. They created an ad that directed traffic to their page and used the Vittoria as an incentive to like the page and be entered into a monthly drawing to win the glasses. They added 134 likes that month. *1 piece minimum.*

St. Moritz as low as \$9.40(c)

A travel agent wanted to increase her rapport with clients in hopes to generate repeat business. She offered these trendy glasses with each destination travel booking. *50 piece minimum.*

