

Fields **SUCCESSFUL SELLING TIPS**

PRODUCT HIGHLIGHT

Custom Backers

All Fields Adhesive Notes come with the option to add a FREE custom backer sheet. Use this to promote repeat business with a coupon, call for action, or contact information.



Adhesive Notes by **Fields**

- 500 unit minimums
- 100% post-consumer recycled paper available at no additional charge
- Soy-based inks and water-based adhesive means no solvents
- 3-day production available

CASE HISTORIES

Central High School loves their football, and the boosters wanted a way to increase ticket sales. The Cougars printed their home game schedule on their backer sheet.



Aveda Institute wants to remind their customers that they can stay connected online too. Social media is a growing marketing tool, and cross marketing is one way to let your customers know where to find you.

SUGGESTED MARKETS:

Tradeshows - Handouts • **Corporate** - Gifts & Everyday Use • **Education** - Staff, Students & Volunteers, Recruiting, School Stores • **Self Promotions** - Handouts, Direct Mail & Leave Behinds • **Co-op Catalogs & Company Stores**



Fields



Full-Color Cubes as low as \$2.93(c)

Adhesive note cubes offer a lot of advertisement real estate. Each side can be printed independently in addition to imprinted top sheets and a custom backer for a potential of 6 different messages. Makes a great appreciation gift to customers. *50 piece minimum.*

Die Cut Shapes as low as \$.51(c)

Use stock die cut shapes to help enhance a message. The fluorescent bulb with recycled paper promotes eco awareness, a paw can be used for a school mascot, and a simple shape like the circle can be turned into a wheel for an auto shop. *500 piece minimum.*



Standard Pads as low as \$.35(c)

With digital advertising on the rise doesn't mean traditional marketing is dead. Companies looking for a mailer can send a small notepad that fits right into an envelope. Add a custom backer sheet as a coupon to make the campaign more effective. *500 piece minimum.*

Note Holders and Accessories as low as \$1.70(c)

A convenient desktop item for holding a notepad and a pen.

A variety of styles from pad printed acrylic holders to laser engraved wood for that elegant look. Imprint is available on both the notepad and holder to promote multiple ideas and is an ideal corporate gift. *Minimum vary.*

