

Fields **SUCCESSFUL SELLING TIPS**

Fields
LANYARDS

BEST SELLER

HWS3/4 Heavy Weight Satin
as low as \$2.49(c)

A youth program group used full color graphics to make their lanyards pop. Full color can enhance a message and have perfect registration. *50 piece minimum.*

- 50 unit minimums
- 24-hour rush service available at *no additional charge*
- As low as \$.96(c)
- Over 25 styles available
- Incorporate full color for maximum impact
- PMS color matching included on sublimated lanyards

ACCESSORIES

Add a safety breakaway feature to any Fields lanyard.



Breakaways are an ideal feature for safety. Particularly in the manufacturing industry or any time children will be wearing them,

POPULAR ATTACHMENTS



A-1 Rubber O-Ring



B-1 Bull-Dog Clip



B-2 Split Key Ring



B-3 Swivel J-Hook



B-7 Plastic D-Ring



B-8 Plastic J-Hook



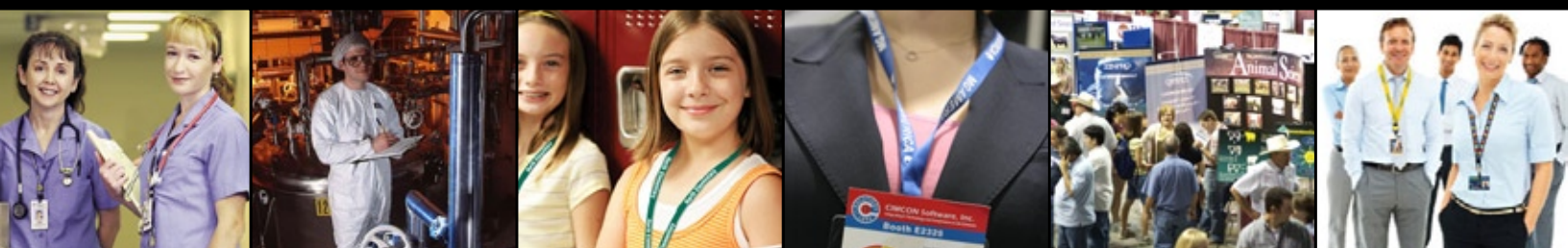
B-9 Swivel Bull-Dog Clip



BA-P Plastic Breakaway

SUGGESTED MARKETS:

Tradeshows - Traffic Builder • **Security** - Identify Visitors & Staff • **Education** - Staff, Students & Volunteers • **Sponsors** - Tradeshows and Charity Events • **College** - Recruiting, Sporting Events • **Self Promotions** - Handouts & Leave Behinds • **Co-op Catalogs & Company Stores**

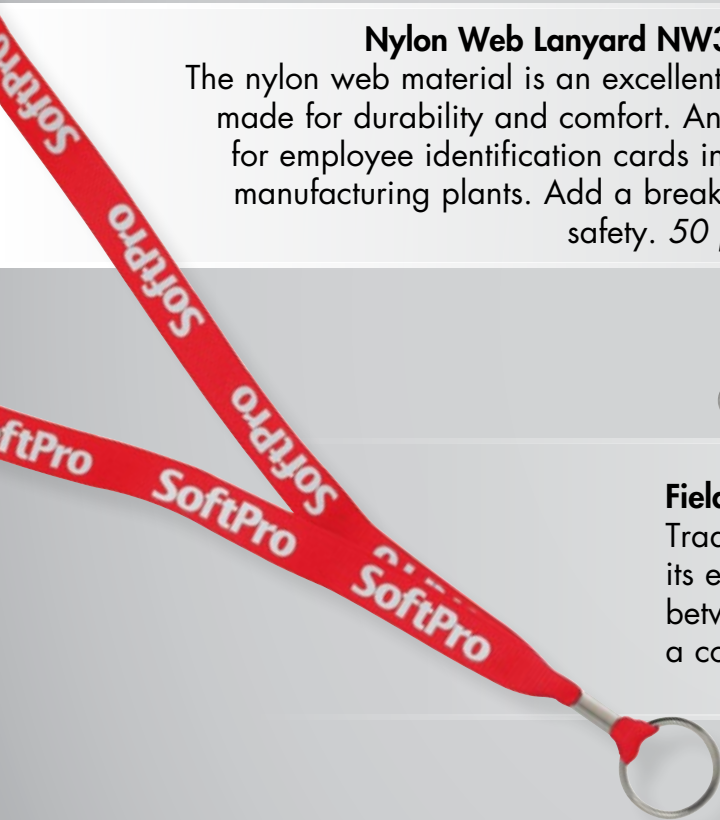


Fields



One Ply Cotton Lanyard SP1 as low as \$2.22(c)

An inexpensive low quantity lanyard made from a soft cotton material. Popular amongst schools as a security measure to ensure only authorized guest are allowed on premises. Multiple material colors can be printed on for the same order at no additional cost. *50 piece minimum.*



Nylon Web Lanyard NW3/4 as low as \$1.82(c)

The nylon web material is an excellent extended use lanyard made for durability and comfort. An everyday use lanyard for employee identification cards in corporate offices and manufacturing plants. Add a breakaway for additional safety. *50 piece minimum.*



Fields Super Value FSV5/8 as low as \$1.05(c)

Trade show sponsors use the super value material because of its economic price point. Use multiple colors to differentiate between exhibitors and attendees. Add a vinyl badge for a complete package. *250 piece minimum.*



Factory Direct Lanyard PP3/4 as low as \$1.01(c)

A higher quantity lanyard that exhibits rugged strength, yet remains cost efficient. A useful item to help busy students keep track of their keys and can promote their college sports team by including a website linking to a home game schedule. *1000 piece minimum.*

