

Fields of Opportunity



Q&A ADHESIVE NOTES

What is the lead time?

Q1

Turnaround time is a great place to begin in the decision making process. For instance, if time is a factor, then you may be able to save production time by choosing one of our 3-day production note pads. However, if time is not of the essence, then Fields has several other options as well with 5 days being the standard.

A1

Q2

What types of graphics will be used?

A2

Imprinting options range from 1 color to full-color. All adhesive notes can be printed in 1-2 colors for a low \$25.00(G) set-up. However, if your client is looking to reproduce 3-4 colors, including full-color, then we can run that as well, for just a slightly higher set-up of \$40.00(G). We can also print full-color on the sides of note cubes.



Is the customer looking for an earth friendly product?

Q3

Fields Adhesive Notes use water-based adhesive and soy-based inks, which means no solvents. We also have 100% post-consumer recycled paper available at **NO ADDITIONAL CHARGE!**

A3

Q4

Is the customer looking for a die cut shape?

A4

Sometimes it is fun to go the extra mile and play up a theme. If your customer's logo/theme warrants a die cut shape, we have over 25 shapes available. Custom dies are available as well.



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What application will they be used for?

Q5

Fields Adhesive Notes come in three pad thicknesses. 50 sheets is the most popular, and ideal for handouts. 100 sheets make sense if they are for internal purposes, while 25 sheets are most effective for direct mail campaigns, and fit easily into standard envelopes.

A5

Q6

Thinking about something a little out of the ordinary?

A6

Aside from standard note pads, there are several other options for notes that are great for gifts and recognition! Cubes are a great place to start, or we also have note totes, which are convenient pocket sized covers, available as holders for printed pads.



Have you considered a FREE custom backer?

Q7

Every standard product order of Fields Adhesive Notes could come with a FREE custom backer on each pad. This is a great place to add contact information, a coupon, additional messages, or another opportunity to get your logo in front of the user.

A7

