

# Fields of Opportunity

## Q&A LANYARDS



**What is the lead time?**

**Q1**

Turnaround time is a great place to begin in the decision making process. For instance, if time is not a factor, then you may be able to save on production costs by choosing one of our Factory Direct lanyards. However, if time is of the essence, then Fields has several options as well. We offer 4 hour service, 24-hour service and 3 working days standard (without paper proof).

**A1**

**Q2**

**What types of graphics will be used?**



**A2**

Imprinting options range from 1-color to full color. All lanyards can be printed in 1-color. However, if your client is looking to reproduce multiple colors, including full color on both sides, then we recommend one of our Sublimated lanyards like the, item# HWS3/4 Heavy Weight Satin, item# LQR5/8 Full-Color Poly Ribbon or item# FCS7/8 Full-Color Satin Ribbon. Sublimated lanyards are also available with personalization or consecutive numbering for a small upcharge.



**How often will they be worn?**

**Q3**

Durability is something you certainly want to address with the client. While all Fields lanyards are durable, some materials are made to last longer like our item# NW3/4 Nylon Web, cotton item# BH36C or the silky soft item# HWS3/4 Heavy Weight Satin.

**A3**

**Q4**

**Does the lanyard need to serve a specific function?**

**A4**

As well as a great avenue of advertising, your clients' lanyard may need to serve as a utility. Crossing guards, or professions in low lit environments may necessitate a reflective lanyard. Fields has added a reflective weave to our best selling SP5/8 lanyards.



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**Is safety a concern?**

**Q5**

Breakaway attachments are always a great option any time that children will be wearing the lanyard, or when they will be worn around machinery, such as in a factory. Breakaways can be added to any Fields' lanyard. Healthcare professionals and educators also request this feature.

**A5**

**Q6**

**Are you looking for an environmentally friendly product?**



**A6**

While recycling has grown in general, recycling of specific materials has grown even more drastically, including \*34 percent of all plastic soft drink bottles. Our item #SREC3/4 lanyard is made of 100% post consumer material! And is available with 1-color screen print of full-color sublimation. \*Source: U.S. Environmental Protection Agency



**What are possible secondary use options?**

**Q7**

While the majority of lanyards are made to hold identification or badges, other uses are also available. Our item# BLS nylon elastic lanyards also double as eyewear retainers when the tradeshow is complete. Simply pull the ball lock to the opposite end, remove the bulldog clip and attach to your eyewear!

**A7**



**A-1** Rubber O-Ring



**B-1** Bull-Dog Clip



**B-2** Split Key Ring



**B-3** Swivel J-Hook



**B-7** Plastic D-Ring



**B-8** Plastic J-Hook



**B-9** Swivel Bull-Dog Clip



**B-11** Card Clip



**B2-1** Key Ring w/BD Extender



**B2-2** Key Ring w/Cell Phone Holder



**B2-3** J-Hook w/Key Ring



**C-4** Plastic D-ring w/BD Clip



**C-5** Lobster Clip



**E-1** Snap Buckle w/Key Ring



**F-3** Plastic O-Ring w/Badge Reel



**F-4** Retractable Badge Reel



**G-2** Snap Buckle w/Key Ring



**BA-P** Plastic Breakaway