

# Fields of Opportunity

## Q&A ANIMAL FAIR



**What shape animal is the customer looking for?**

**Q1**

The Animal Fair line has over 80 different designs of plush toys in many different sizes, from the small WeeBean to the Bears and to the larger Bumpkins and Longfellows.

**A1**

**Q2**

**What size animal would the customer like?**

**A2**

Sometimes a customer may really like a particular bear, but it may not be in their budget. We have several families of bears that offers many sizes of the same style of bear. All of our bears come with one standard accessory.



**How many would the customer like?**

**Q3**

Minimums start at just 24 pieces for all animals with the exception of WeeBeans that start at just 72 pieces.

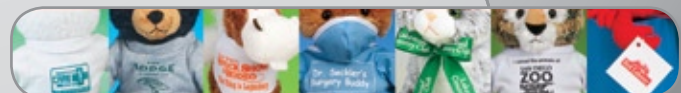
**A3**

**Q4**

**Have they considered what accessory?**

**A4**

Most of the animals come with a t-shirt, bandana, ribbon or medical apparel already included in the price. We offer other accessories available to upgrade to: a sweatshirt, embroidered sweater or a 2"x2" cardstock tag.



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**What graphics will be printed?**

**Q5**

One color and one location imprint is included in the price for standard accessories, but full-color is an option. Sublimated shirts and ribbons are a fun way to enhance any message. If opting for a 2"x2" tag then full-color is also an option. To customize even more, we can personalize individual names or numbers on the back of t-shirts.

**A5**

**Q6**

**Have you considered custom?**

**A6**

Custom animals are one of the most fun ways to really drive your message home. Our designers can work with you to create a unique animal just for you!



**What kind of event will they be used for?**

**Q7**

WeeBeans make an excellent tradeshow giveaway. Bears make a great new customer appreciation gift, or a gift of comfort to a child or senior citizen. A non traditional shape helps promote a fun theme at your event. And Longfellows are a fantastic way to "stretch" your customers event recall retention by surely keeping these guys around.

**A7**



**WeeBeans™**