

GET ALL
5 MARKET FLYERS
TODAY!

SMALL BUSINESS • EDUCATION • FINANCIAL • HEALTHCARE • TRADESHOW

Fields of Opportunity

MARKET SPECIFIC IDEAS - SMALL BUSINESS



100% RECYCLED POST-CONSUMER LANYARDS



Earth Friendly!



3 Paper Colors - Including Recycled



A Business Gifts

Everyone appreciates a nice gift - and pens are a nice gift! Personalize the pen with your clients name and they will cherish it even more! Pens are perfect and affordable to: hand out on sales calls, thank a new customer for their first order, give away at tradeshow or other events. Fields offers 35+ pen collections to fit your price and style preference.

1. Pisa \$1.65* 2. Flora \$.75*

Our ANSI Z87 approved Safety Glasses are ideal for manufacturing associates to kick off safety programs.

They can be imprinted with the message “keep an eye on safety” and given as awards to employees upon completion of safety education courses. Use the Business Card in a Bottle award to recognize outstanding safety performance.

1. BW3-125 18-Wheeler \$79.00* 2. Ztek \$6.90*



B Safety Programs

C Promotional Uses

Draw attention to your brand with functional Adhesive Notes. They can be used by everyone within an organization; making them versatile as a gift item. Try our 100% Recycled Paper to convey your commitment to helping our environment!

1. CD46 Truck 50 Sheets \$1.41*



D Tradeshow

Use highly visible lanyards to sponsor a tradeshow. They can be passed out to show attendees for wide range distribution of your message to promote a new product or service! Build booth traffic by giving away the fun Flamingo pen.

1. Flamingo Pen \$2.45* 2. SREC3/4-B-2 \$2.72*



E Corporate Identity

Brand Identity is vital to growing your sales. Adhesive Notes can help you brand your company. Functional Adhesive Notes are used daily and when visible in offices, lobbies, on desk tops, your client is seeing your brand message... offering you added exposure and sales opportunities! Desk clocks keep your name at arms length and are as functional as they are attractive! They are available in many styles to fit your theme...

1. LFC44 with Pallet \$8.15* 2. 739 \$49.20*



F Golf Outings & Sales Meetings

Make the most of building relationships on the golf course, on the water, or during an outdoor event. Our SPF 30 Bloc Aid is FDA approved and easily attaches to golf bags, belt loops, purses etc. for convenience. Sunglasses are essential for 100% UV protection and are offered in fashionable styles for every occasion!

1. Competitor \$8.40* 2. BAL-SC \$5.50*



G Opening New Accounts

Promotional products are fun and effective for prospecting new customers! Design a clever campaign slogan to make an instant impact: “Let Us Show You a Better Direction”, “Charting a New Course for the Future”, “We Want to Help You Get a Grip on High Packaging Costs”. Ask your promotional consultant for ideas to include in your prospecting message.

1. 246 Compass \$9.20* 2. 412 Texas Kutter \$1.50*



H Ground-breaking

Commemorate ground-breaking activities with these detailed die cast vehicles. Build a promotional theme such as: “Helping to Build Solid Foundations” or “Building for a Bright Future”. Ask about our wide die cast selection of trucks, cars, SUV’s, tractors, and many more!

1. 830 Backhoe \$4.90* 2. 965 Dump Truck \$4.90*



Pricing is based on 2011 Fields catalog End Column quantities