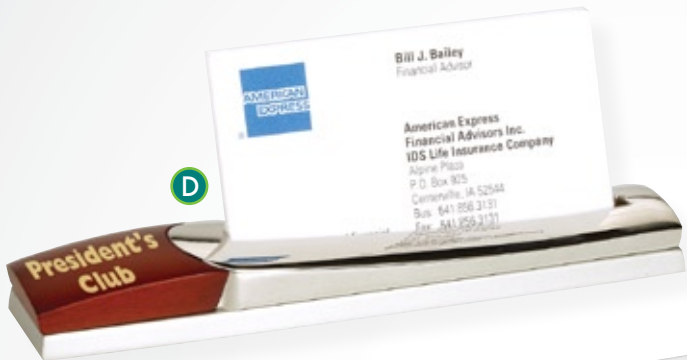


GET ALL  
5 MARKET FLYERS  
TODAY!

FINANCIAL • EDUCATION • HEALTHCARE • SMALL BUSINESS • TRADESHOW

# Fields of Opportunity

MARKET SPECIFIC IDEAS - FINANCIAL



Earth Friendly!



Personalization Available



### A Financial Planning

“Lead” your clients in the right financial direction with Fields Compasses. Financial management is about planning your “course” or charting a “direction” for your clients... Kick off your next business meeting with a directional theme: “We’re going places” or launch a new investment plan with “Headed in the Right Direction”.

1. 246 Compass \$9.20\*

### B Loan Department

Make business easy by taking “note” of these useful Adhesive Notes products! Use die cut Adhesive Notes that are shaped specifically for mortgage contracts, auto loans, and home equity contracts. The four-color process is ideal for any logo. Use Adhesive Notes as giveaways, mailings, and for everyday use at home or office. 100% Recycled Paper is available for no additional charge - ask your promotional product consultant for details.

1. CD43 Race Car 50 Sheet \$.77\* 2. CD43 Dollar Sign 50 Sheets \$.77\* 3. CD44 House 50 Sheets \$1.30\*



### C Brand Awareness

Build brand awareness even before exchanging business cards, using our convenient visor clip. Your message is viewed over and over as your client uses this functional product! Promote security with an attractive Fields die cast armored vehicle. A great giveaway item during branch openings and community events!

1. HCIII \$3.10\* 2. 926 Armored Car \$4.90\*

### D Business Gifts

Thank your clients, fellow associates, or Board of Directors with one of Fields decorative die cast clocks. Clocks serve as a great accent to any room or desk and offer functional use.

1. 632 Desk Clock \$40.65\* 2. 709 Briefcase Clock \$27.75\*



### E Promote Branch Locations

Serve your clients better by communicating all branch locations, web sites, and business hours. Stay remembered by giving out a fun and unique gift - the flamingo pen - that serves as a writing instrument and fun computer screen duster. Use letters openers to promote your “cutting edge” products and services. Save\$ - combined pricing is offered on orders when purchasing two or more Fields products at the same time!

1. Flamingo Pen \$2.45\* 2. 396 Letter Opener \$2.00\* 3. Munich Pen \$6.50\*, with BX-24 \$3.00\*



### F Open New Accounts

Opening new accounts is cause for celebration. Adhesive Notes are highly visible gifts for boardrooms, offices, or homes. Full-color imprint shows your attention to detail and value to your customer. Adhesive Note Pads are available in 100% Recycled Paper to help promote a healthy environment!

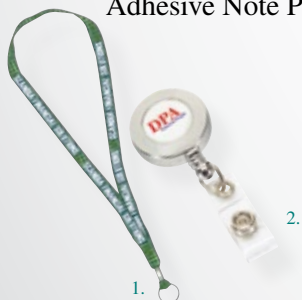
1. LFC44 on Pallet \$8.15\* 2. LHC44 \$4.50\*



### G Identification Holders

Dress up your name badges with branded Retractable Badge Reels. Just pull and gain easy access. Cord retracts in reel when finished. Lanyards are available in many materials and widths for comfort while holding identification badges and security cards.

1. LQR5/8-B-2 \$2.26\* 2. RBR-RMD \$2.20\*



### H Fields of Opportunity - Financial Book

Fields offers an educational book for the Financial marketplace. The book provides information to aid in the creation of successful promotional events for financial institutions. This book is available online at our website [www.FieldsMfg.com](http://www.FieldsMfg.com).



\*Pricing is based on 2011 Fields catalog End Column quantities\*